

DIRT CHEAP AND WITHOUT PRESCRIPTION:

How susceptible are young U.S. consumers to purchasing drugs from rogue internet pharmacies?

By Lana Ivanitskaya, Jodi Brookins-Fisher, Irene O'Boyle, Danielle Vibbert, Dmitry Erofeev and Lawrence Fulton

Journal of Medical Internet Research

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Questions about pharmacies come from
Research Readiness Self-Assessment, eHealth version for students

Research Readiness Self-Assessment
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"How To" of the Information Age - Fast. Smart. Safe.

Self-Assessment of eHealth Competencies for Students

Lana Ivanitskaya, Ph.D.
Version RRSA-CMU-h-2. Updated: Oct 30, 2009

Why assess my skills?

When you research health topics, you want to get information that is accurate, balanced, and complete. It's not easy to find that. Here is why,

- Of 228 TV health segments reviewed by health information experts, "many of the stories [were] bad and they [weren't] getting much better" (1).
- Medical science reports in newspapers and magazines are sometimes distorted in the direction of sensation (2).
- It's cheap and fast to publish online. A person can create a website that looks as sleek as a website by a respected organization. There are no clear standards for internet publishing. It's hard to tell apart health news and ads. Copied content is not updated (3). Finally, some of the best health information is online but a password is needed to see it. You may be able to access it as a student...if you know what to do.

Get the picture? It may be easy to get health information but sorting through it gets tricky. It matters what source you use, how you search, what results you pick and how you use what you find. This tool helps you be better and faster at finding what you need online.

Website of Pharmacy A

**Note: For the purposes of this demonstration
the top-level domain was replaced with "xxx."**

PharmacyBest.###

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ABOUT OUR SERVICES

ONLINE CONSULTATIONS

Online consultations are the latest concept in health care utilizing the Internet to improve patient access to physician care. A very large percentage of United States physicians currently prescribe medications by reviewing a client's medical history without an in-person physical exam. The patient completes an online questionnaire in the same manner as they would in a physician's office.

FREE MEDICAL REVIEW

If you do not have a prescription from your physician or doctor, most of the online pharmacies provide online consultations some of which are complimentary FREE and others charge a fee for this type of service. We offer FREE medical review with prescription from real doctor. First of all, you open up an account, by submitting your name, address, phone number, credit card number and insurance information if applicable.

HIGH QUALITY

NO PRESCRIPTION REQUIRED!

Our staff can prescribe medications based on a detailed questionnaire. We would review the information you submit and respond within **one hour!**

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Online Questionnaire:

Please explain specific medical problems you have. Our doctors must know the exact nature of your medical problems in order to prescribe this medication. This cannot be left blank.	<input style="width: 95%; height: 30px;" type="text"/>
Please list all past surgeries and provide details including the condition that was treated with each surgery. Type "None" if none. Separate with commas.	<input style="width: 95%; height: 30px;" type="text"/>
Please list all medications that you plan to take. Type "None" if none.	<input style="width: 95%; height: 30px;" type="text"/>
Please list all current medical conditions. Type "None" if none.	<input style="width: 95%; height: 30px;" type="text"/>

Customer Information:

Name (First, Last):	<input style="width: 95%;" type="text"/>
Date of Birth (MM/DD/YY):	<input style="width: 95%;" type="text"/>
Email address:	<input style="width: 95%;" type="text"/>

NO
PERSCRIPTION
REQUIRED!

Our staff can prescribe medications based on a detailed questionnaire. We would review the information you submit and respond within **one hour!**

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Search « [Beozine](#)

Found 1 result(s) for **Beozine** at **US \$37.99!**



- Drug Name: Beozine
- Price: **US \$37.99**
- Availability: **IN STOCK!!**
- About: **Now also available as a gel!**
- **More Info**

BUY NOW!

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NO PERSCRIPTION REQUIRED!

Our staff can prescribe medications based on a detailed questionnaire. We would review the information you submit and respond within **one hour!**

ABOUT OUR SERVICES

Website of Pharmacy B

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Today's Special!

[Beozine](#) retails for US\$200, we sell for \$59.50!

Customers Comments

"Thank you for being my online doctor! I have been getting your medications for the past month. I had had 2 major surgeries, both with complications, in the past year and just never started feeling "well" again. I did some investigation, and realized I probably had an allergy, and your doctors confirmed it. I don't know how they could tell it right away, but I am thankful that I once again have energy and feel "well" once again. Thanks,"

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started feeling well again. I did some investigation, and realized I probably had an allergy, and your doctors confirmed it. I don't know how they could tell it right away, but I am thankful that I once again have energy and feel "well" once again. Thanks,"

-Margaret Shlem

Discount generic drugs, save over **70%** Our competitors can't match our prices!

"I tried your pharmacy after I read a testimony of a customer who got a new prescription in 15 minutes. I am so happy I did not have to go see an expensive doctor..."

-C. K.

INTEGRITY IS TRULY EVERYTHING!!!!

After all the online pharmacies I've tried, it was such a relief to finally find something that works!

-Amanda

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[Search](#) « Beozine

Found 1 result(s) for **Beozine** at **US \$37.99!**



- Drug Name: Beozine
- Price: **US \$59.50**
- Availability: **IN STOCK!!**
- About: **Generic Drug**
- **More Info**

BUY NOW!

buynow

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